



YOUTH STARTS IN THE DNA  
**REPACELL®**

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# THE REPACELL®-STORY

This innovative cosmetics line is based on the cell research of the telomerase (enzyme of the nucleus).

Frequently referred to as the "enzyme of youth".

Awarded with the Nobel Prize in 2009.

Telomeres have been identified as the key element in cellular aging. The discovery of telomeres and their enzymes telomerase can strengthen and prolong the youthfulness of the skin.

## Goal:

- ✓ Protection of the telomere DNA
- ✓ Prolong cell longevity.
- ✓ Promote a youthful appearance



# THE SECRET OF TELOMERASE

Without telomerase:

- The long ends of the chromosome, called telomere, are shortened with every cell division
- As a consequence, the telomere DNA is removed
- The chromosome is damaged



# THE SECRET OF TELOMERASE

With telomerase:

- The telomere can be protected, the shortening process reduced and a repair enabled.
- The DNA telomere ends remain long.





# The anti-aging active ingredient complex TCR3-Plus®

The beauty experts of the REPACELL® Cosmetics research team developed the unique active ingredient complex TCR3-PLUS® for your anti-aging facial skin care.

- *Proteolea - Cell Cleanser* - Removes cellular toxic waste
- *Vitasource - Telomerase-Aktivator* - Telomerase activator for the maintenance of telomere lengths
- *Cellulosomes Eryngium (stem cells)* - Cell regenerator for an improved skin renewal
- *Plus Special Additives* – Skin-specific additives for the skin care of the individual skin type

TCR3-Plus® can prolong the longevity of the cells. The prolonged longevity of the cells can promote the youth of your skin: Your skin looks young, fresh, smooth and radiant for longer.



# REPACELL® WORKS. FOR YOUR SKIN.

REPACELL® offers the targeted, youthfulness-prolonging anti-aging facial skin care for all demanding skin types:

For demanding skin with normal needs - anti-age + moisturizing

For demanding combination skin - anti-age + balancing/normalizing

For demanding sensitive skin - anti-age + calming/protecting

For demanding dry skin - anti-age + hydro-lipid protection

For demanding mature skin - anti-age + strengthening/energizing



Special additional ingredients make REPACELL® the individual skin care for your skin type

**For demanding skin with normal needs**

Plus special additives, synergistic active essence of cornstarch and mangold - for hydration with 24 extension.

**For demanding, sensitive skin**

Plus special additives, cane and pine sponge extract - soothing and protecting.



Special additional ingredients make **REPACELL®** the individual skin care for your skin type

**For demanding, mature skin**

Plus special additives, woman ginseng, rockrose and L-glutamine -strengthening and reenergizing.

**For demanding combination skin**

Plus special additives from mahonia, plantain and salicylic acid - balancing, normalizing and smooth freshness.



Special additional ingredients make REPACELL® the individual skin care for your skin type

**For demanding, dry skin**

Plus special additives, Abyssinia oil and rich moisture from the Antarctic deep sea, combined with amino acids - for hydro-lipid protection.

Free of parabens, PEGs, mineral oil and silicone oils. Delicate scent. Enjoy your REPACELL® anti-age skin care routine specifically developed for your skin type and charm with your youthful beauty.



# THE RESULT OF REPACELL®- SKIN CARE

First skin improvements can be seen as early as after 14 days of frequent application. Significant results\* can be seen after 28 days:

- ✓ Decrease of unwanted effects of aging
- ✓ Increase of skin firmness and elasticity
- ✓ Effective reduction of wrinkle depth, wrinkle area and wrinkle volume
- ✓ The wrinkle areas are smoothed overall
- ✓ Rapid increase of the moisture content in the skin
- ✓ The skin feels incredibly soft \*

(\* after 14 days onto 31,1% after 28 days onto 41,5% measured on 24 Antiage Luxurious Comfort Cream and Antiage Eye Cream)



# Cleansing Cream Mousse

FOR ALL SKIN TYPES

Gentle cleansing substances, combined with the extract of the white lotus flower, prepare your complexion for the anti-age skin care to be applied. Your skin is left perfectly cleansed, fresh and smooth.



# Softening Tonic Lotion

FOR ALL SKIN TYPES

The tonic lotion without alcohol completes your preparatory cleansing routine: The extract of the white lotus flower supports the refreshing tonifying application.

# Comfort Antiage Eye Cream

FOR ALL SKIN TYPES



The delicate eye cream with 3.6% telomere containing and cell-reactivating active ingredient complex TCR3-Plus merges with your sensitive eye area in no time for a relieving pleasant light feel. Existing eye wrinkles are visibly smoothed. The active essence Eyeseryl offers additional properties to act against swelling and dark circles under the eyes. Strength and elasticity of the tissue, as well as the moisture content are restored. Your eye contour gains a fresh and youthful outlook into the future.

# 24 h Antiage Luxurious Cream

NORMAL • COMBINATION • DRY •  
SENSITIVE • MATURE



The rich cream for the demanding skin contains 3.6% high dosed, innovative active ingredient complex "TCR3 plus®". This can protect the telomere in the skin day and night, maintain the longevity of the skin cells and their functionality thus prolonging their youthfulness. The moisture in your skin increases rapidly when applied regularly. The elasticity of your skin increases. The contours of your face and the skin tissue feel firmer and tighter. Deep wrinkles are flattened, light wrinkles are smoothed. Your skin looks smoother overall. You charm with an incredible youthful radiance.

# Ultimate Antiage Concentrate

NORMAL • COMBINATION • DRY •  
SENSITIVE • MATURE

The powerful concentrate with 4.1% higher dosed, innovative, telomere-maintaining and cell reactivating active ingredient complex "TCR3-Plus®", is the quick fresh solution to delay the dermal senescence. Experience the incredible soft skin feel right after the first application. The skin looks young, vital and feels silky soft. Let the people around you guess your age. Inspire with seductive youthfulness.





## Extra Antiage Liquid Serum

NORMAL • COMBINATION • DRY •  
SENSITIVE • MATURE

The intensively refreshing liquid serum with the 5.6% high dosed, innovative, telomeremaintaining and cell-reactivating active ingredient complex, „TCR3-Plus®,,, gives skin an effective cell vitality kick. Your complexion shines with sensational freshness and youthfulness.

Ideal as a treatment or preventive skin care. After the treatment your complexion looks very fresh, recovered, smooth and young. Everyone around you will be fascinated by your youthful appearance.



# THE STRONG REPACELL® SALES PROMOTER



PRODUCT SAMPLES



DEKORATIVE CUBES

# THE STRONG REPACELL® SALES PROMOTER



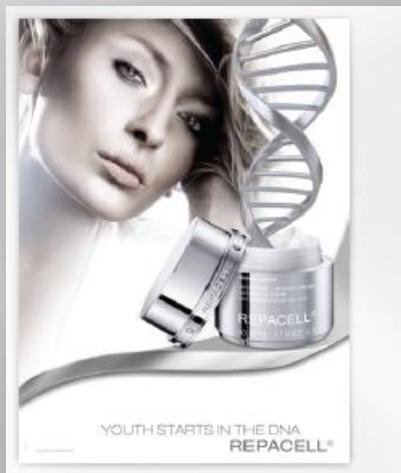
MAILINGCARD



NOBLE FOLDER



PLACARD



POSTER DIN A1



EXCLUSIVE SAMPLES



# REPACELL®

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